

STANDARDS WORK FOR SMEs

SME Newsletter – September 2015

➤ **StandarDays - Your chance to discover European Standards**

StandarDays is a two day information session aimed at newcomers to European standardization, as well as those who would like to understand the CEN and CENELEC systems better. StandarDays is organized twice each year.

StandarDays give a clear and structured overview of the European Standardization System and of the CEN and CENELEC products and processes, as well as the benefits of involvement to potential stakeholders.

StandarDays is aimed at all actors interested in the European standardization system: industry, SMEs, consumers, administrations and government, European institutions, research centres, national standards institutes, academia, societal stakeholders, etc.

The StandarDays programme consists of an introductory Day 1, which explains the different aspects and tasks of CEN and CENELEC followed by interactive, in-depth workshops on Day 2. This structure gives participants the opportunity to familiarize themselves with the overall European Standardization System (day 1) and then take advantage of the CEN and CENELEC expertise to obtain further clarification and explanations (day 2).

When: 22 and 23 September 2015

Where: CEN-CENELEC Meeting Centre, Avenue Marnix 17, B-1000 Brussels

[Programme and registration](#)

➤ **eLearning tool for SMEs - Do you want to learn about standardization in a quick and easy way?**

Our June Newsletter announced the launch of the eLearning tool for SMEs that was developed in close cooperation with Small Business Standards (SBS) and that is intended to encourage SMEs to become more involved in standardization and have their say in creating the best possible business environment for their activities.

The [eLearning tool is available in 23 languages](#) and covers a wide range of aspects that are of particular interest for SMEs wanting to learn what standards can do for their business and how to get involved in standardization activities.

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Join us, get the eLearning experience, and send us your feedback or questions.

eLearning tool: www.cencenelec.eu/sme/eLearning

feedback: sme@cencenelec.eu



Do you want to know more or do you have specific questions?

You can get direct, local support about standards from the network of national CEN and CENELEC member organizations. All national standardization organizations, members of CEN and CENELEC, have set up national SME Helpdesks. Similar support is provided by each of the Helpdesks, however national standardization organizations can provide this support in your national language and in line with the national situation.

[Contact your national standardization organization](#)

➤ **SBS conference "Smart standardization for SMEs"**

On 15th October 2015, SBS is organizing a European conference on "Smart standardization for SMEs" with a special focus on "*From national to European standardization in a global context*".

The event aims to gather SBS members and experts, high-level speakers from the EU institutions and bodies, as well as stakeholders participating in the standard-making process to discuss how the standardization process, impacts SMEs and how SMEs can benefit from it.

CEN and CENELEC kindly accepted SBS' invitation to contribute to the event.

When: 15 October 2015

Where: Brussels

[Registration and info](#)

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➤ **CEN, CENELEC and ETSI exchange Q&A documents with their US counterpart ANSI to enhance mutual understanding**

Moving forward in their continued efforts to foster transatlantic cooperation in standardization matters, CEN, CENELEC, ETSI (the European Standardization Organizations) and the American National Standards Institute (ANSI) are releasing new information documents aiming to facilitate a better understanding of the workings of their respective systems, in particular the main principles and policies underpinning market-led standardization in Europe and the US, and to help guide the reader to sources of additional information.

The documents will provide answers to questions such as how a technical committee works, how decisions to start a particular standardization topic are taken, what voting procedure is applied, what is a mandate, etc.

- [Questions and Answers about the European standardization system](#)
- [Questions and Answers about the US standardization system](#)

More [FAQ](#) can be found on the CEN CENELEC website.

➤ **Experimentarium for standards, Danish Standards, Copenhagen**

The Danish national standardization body have created an experimentarium for standards - a learning centre, where visitors can touch, see and experience what standards are about, and the value they create.

The experimentarium consists of 10 audio-visual and interactive installations illustrating the value of standards. It has come into existence in cooperation with science communication experts from Experimentarium City in Copenhagen, a centre that has great success in increasing people's curiosity about natural science.

Visitors will get an opportunity to study a shipping container which, in the standardized version we know today, has made growth in global freight explode. They will be introduced for touchscreens with representatives from enterprises, describing their experience with systems of quality management.

The experimentarium is placed on the premises of Danish Standards in Nordhavn, Copenhagen.

www.ds.dk

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➤ **CONNECT - CEN-CENELEC Newsletter - Issue 19**

The Summer 2015 edition of CONNECT, the CEN-CENELEC Newsletter, has been published. This edition provides an overview of key developments in CEN and CENELEC since March 2015 including

- 'How standardization can support the transition to a clearer and smarter economy' was the main theme the 4th European Standardization Summit in Riga. The Summit focused in particular on the construction sector, which mostly consists of SMEs
- the high-level Roundtable 'Standardization boosts European business competitiveness' organized in partnership with the Parliament Magazine where it was (re)confirmed that standardization allows SMEs to access and share the latest technical knowledge, so they can compete with larger companies
- good practices the CEN and CENELEC members have put in place to improve the European Standardization System and that will bring benefits to standard users and other stakeholders, including SMEs
- etc.

➤ **New publications**

- Recently published European Standards, CEN Workshop Agreements and other CEN and CENELEC publications as well as future publications: [CEN](#) and [CENELEC](#)
- Scope statements of all European Standards (ENs): [CEN](#) and [CENELEC](#)

➤ **National SME Helpdesks**

To facilitate direct contact at national level between SMEs and the CEN and CENELEC members, a network of 42 SME Helpdesks is in place. Contact your [national SME Helpdesk](#).



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